

MSME Day Celebrations on June 27, 2025

Aadharsh Chamber of Commerce and Industry organised a Meeting jointly with MSME-DS at their Conference Hall, Guindy, Chennai on Friday June 27, 2025. Ms. C. Amelia Betsy ISS, Deputy Director of MSME-DS, was the Chief Guest. Mr. N.V. Srinivasan, Managing Partner, NVS Associates , Mr .J.C. Thirumurugan, Founder and Director of WCMS INVESTMENT SOLUTIONS PVT LTD, Mr.Mohammed Faizal Shaik, Product Head -Supply Chain Finance, MUTHOOT FIN CORP were the Guest Speakers. The theme of the MSME day 2025 is BUSINESS FOR MSMES CONNECTING THE ENTREPRENEURS.

Mr. V.S. Ravindran, Executive Committee Member of the chamber chaired the Meeting and delivered the Welcome Address. Mr. Ravindran and other Executive Committee Members extended floral welcome to the Chief Guest and the speakers. Ms. Amelia in her Keynote address mentioned about the services offered by the MSME-DS Central Government and State MSME, Government of Tamilnadu. She also mentioned about the benefits of the various schemes offered to Industrial Units in Tamilnadu. She requested all the participants present to visit MSME Website Periodically to avail various schemes offered by the Ministry of MSME from time to time.

Mr. N.V.Srinivasan, Managing Partner, NVS Associates, Legal Practitioners and consultants discussed at length a Bird's eye view of various legislations implemented by the State and Central Governments for promotion and protection of MSMES.

Mr.J.C.Thirumurugan, Founder and DIRECTOR of WCMS INVESTMENT SOLUTIONS PVT LTD made a detailed presentation on various traditional and Non traditional Investment schemes offered by the Banks, Non Banking Financial institutions, Angel Investors and Foreign Direct Investment.

Mr. Mohammed Faizal Shaik, Product Head - Supply Chain Finance, Muthoot Fincorp. addressed the gathering on the advantages for the Business Entities offered under the Supply chain finance schemes offered by Muthoot Fincorp. Mr. Sathyamurthy, Regional Manager of Muthoot Fincorp explained in detail Gold Loan Schemes and Unsecured Business loans offered to the Small Business Owners. During the Question and Answer Session the Chief Guest and the Speakers answered all the doubts expressed by the Members and Participants.

Members of the Executive Committee of the Chamber honoured the Chief Guest and the Speakers with Mementos.

The meeting concluded with a vote thanks proposed by Mr .P.Nandagopal, Secretary, and that was followed by HI Tea sponsored by Muthoot Fincorp, Chennai . Photos taken on the occasion are enclosed herewith.